

Fundraising

Category:	Finance	Version:	1
Date of Issue:	01-11-08	Contact:	Operations Team Coordinator

Purpose

To provide guidance on external fundraising beyond regular internal memberships and enterprises.

Policy

1. Northey Street City Farm seeks to become more financially sustainable by obtaining funds from relationships with other organisations and individuals, such as donations, grants, joint projects, partnerships, bequests and general fundraising activities such as raffles.
2. The Farm actively seeks partnerships with other organisations with similar goals and values, to build capacity and provide financial sustainability for both core funding and specific projects. This can take the form of grants, sponsorships or donations, for example.

Procedures

1. The Farm will research and carefully screen all approaches by other organisations to support The Farm, be it through sponsorship, donations or project partnerships. This is to ensure there is an immediate synergy of goals and values and that the organisation has a serious intent to travel the permaculture pathway.
2. The Farm will actively seek partners, as above.
3. All raffles are to meet legislative guidelines, e.g., appropriate value of prizes, accountability for all tickets, advertising of winners, etc.
4. All donators of prizes will be acknowledged (newsletter, noticeboards, website) and promoted where possible.
5. All winners will be published in some form (noticeboard, newsletter etc.).

